

**F.No. 6-1/2017-NBB**  
**National Bee Board**  
**Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW)**  
**Ministry of Agriculture & Farmers Welfare**  
**Government of India**

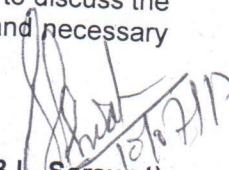
Krishi Bhawan, New Delhi.  
Dated: 10.07.2017

**Subject: Minutes of the Meeting held on 29<sup>th</sup> June, 2017 at 3.30 P.M. to discuss the detailed strategy for celebrating World Honey Bee Day (WHBD) on 19<sup>th</sup> August, 2017- reg.**

Sir,

Please find enclosed the minutes of the Meeting held under the Chairmanship of Shri Jalaj Shrivastava, Additional Secretary, Department of Agriculture, Cooperation & Farmers' Welfare (DAC&FW) and Chairman, Managing Committee, NBB and Vice Chairman, NBB, DAC&FW in Committee Room No.142, Krishi Bhawan, New Delhi on **29<sup>th</sup> June, 2017 at 3.30 P.M.**, to discuss the detailed strategy for celebrating World Honey Bee Day (WHBD), for kind information and necessary action.

Encl: As above.

  
**(Dr. B.L. Sarswat)**  
**Director (C/C) &**  
**Executive Director, NBB**

1. Shri N M Kejriwal, Chairman, M/s. Kejriwal Enterprises, W-42, Greater Kailash-II, N. Delhi - 48.
2. Shri Jagjit Singh Kapoor, Managing Director, M/s. Kashmir Apiaries Export, Kashmir House, G.T.Road, Doraha-141421, Dist. Ludhiana, Punjab
3. Shri Vimal Anand, Partner, Natural Honey Bee Products, 18/32, East Patel Nagar, N Delhi-08.
4. Shri Devvrat Sharma, M/s. Akhil Bharatiya Vikas Sansthan, 144-A, Pocket A, Dilshad Garden, New Delhi - 110095.
5. Shri Jaidev Singh, President, Ambrosia Natural Products (India) Private Limited, 47-A, DDS Lab, Satyam Enclave, Jhil Mil, Delhi -110095.
6. Shri Om Prakash Gupta, S/o. Shri Ram Swaroop Gupta, B-10, Subhash Nagar, Near Raghu Atta Chakki, Bharatpur, Rajasthan.
7. Shri Kavuri Subba Rao, Flat No.404, Vijay Durga Apartment, Nagarjuna Homes, Nijampeth Road, Kukatapalli, Hyderabad-72, Andhra Pradesh.
8. Shri T. Ashuhrii Romeo, Vice-Chairman Jonts Charitable Society, Kids Camp, Shop No. 38, (NEIC) Takar Complex, Naharlagun, Papum Pore District, Arunachal Pradesh.
9. Sh. Ajay Kumar Saini, Member, NBB, Gangoh, Saharanpur, UP.
10. Shri S.D. Tyagi, Chief Executive Officer, Natural Resources Development Multi-State Cooperative Society Limited (NARCO), 309, Gaurav Adhikari Samiti Limited, Plot No. C-58/6, Sector 62, NOIDA, Uttar Pradesh-791113
11. Shri Bipul Chaudhary, Executive Secretary, Grama Vikas Samiti, Chaddha Building, Civil Lines, Lucknow Road, Barabanki, -225001, Uttar Pradesh
12. Shri Ambuj Baliyan, M/s. Balyan Khadi Gramodhyog Sansthan Village & Post Mandi, District- Muzaffarnagar, Uttar Pradesh.
13. Shri Anil Sindhu, M/s. Sindhu Gram Udyog Samiti, 303/25, Bhatnagar Colony, Near Canal No. 7, JIND, Haryana.



14. Shri Amitab Bajpai, Adviser M/s. Gramin Sewa Samiti, 407/42, Darji Ki Bagia, Bhola Nath ka Kuan, Chowk, Lucknow-226003, Uttar Pradesh.
15. Pushpendra Bhandari, 4/784, Pushapvilla, Jawahar Nagar, Jaipur-302004, Rajasthan.
16. Shri Tanjeem Ansari, House No. 12, Vill. Buhuddin, Gangoh, Saharanpur, UP.
17. Dr. N.S. Tomar, C-97, Sector-50, NOIDA, Uttar Pradesh
18. Dr. Mukesh Sharma, Expert, Beekeeping, EOA, 11<sup>th</sup> Floor, NSU Building, Police Haed Quarter, ITO, New Delhi 110001.
19. Shri Sanjay Kumar Saini Shivam Sewa Sadan Gramoudyog Sansthan, Village Mubarakpur, Post Gangoh, District Saharanpur, Uttar Pradesh.
20. Shri Sanjiv Kumar, Secretary, Tanishq Gramin Sewa Sansthan, Vill & Post – Soop-250 603, Baghpat, Uttar Pradesh.
21. Shri Pradip Kumar Mohanty, Sarvodaya Samity, L-137, Housing Board Colony, Baramunda, Bhubaneshwar, Orissa.
22. Dr. Satyen Yadav, President, Horticulture Produce Management Institute, Sector 93B, House No. 30B, Noida – 201 301, Dist.: Gautam Budh Nagar, Uttar Pradesh.
23. Shri Rajiv Baliyan, M/s. Jeet Gramodhyog Welfare Socitey, Village Kutbi, post Kutba, Distt. Muzaffar Nagar, Uttar Pradesh- 251318.
24. Shri Jai Gopal Goyal, Director, Shakti Apifoods Pvt. Ltd., Ludhiana Road, Malerkotla Tehsil, Malerkotla, Punjab.
25. Shri Manoj Kaushik, Brij Health Care, Tehra Lodha Mode, National Highway-11, Agra Road, Bharatpur, Rajasthan.
26. Shri Pawandeep Singh Kohli, Director, M/s. Salt Range Foods (P) Ltd., 375/1, Kohli Building, A.T. Road, Guwahati, Assam- 781001.
27. Dr. S.S. Saini, Director, Amol Agro International, B-6, Industrial Area Balbadrapur, Kotdwar, Garhwal-246149, Uttarakhand.
28. Shri Bhim Singh, Principal Project Coordinator ,M/s. Lupin Human Welfare & Research Foundation [LHWRF], 160, Krishna Nagar, Bharatpur-321001, Rajasthan.
29. Head, Charak Pharmaceuticals, Evergreen Industrial Estate, Shakti Mills Lane, Dr. E Moses Road, Mahalaxmi, Mumbai-400011, Maharashtra.
30. Shri K.K. Thomas ,Golden Bee Box Industries and Bee Farm, Chittarikkal-671326, Kasargod District, Kerala.
31. Shri Binay Kumar Singh ,Krishi, Phal, Sabji Utpadak Sahakari Samiti Limited, At Mangru Chowk, C/o Shri Rajender Tiwari, Mahua, District Vaishali, Bihar.
32. Shri Anil Saraswat , President, Shri Radha Krishan Welfare Society, Mathura, Uttar Pradesh.
33. Secretary, Passion Fruit Growers Association, Manipur Societies, Post Box No. 3, Nihussipandpur, Manipur-795128
34. Shri Gajendra Singh, Secretary Morena Jilla Khadi Avam Gramodyog Sangh,,Village Piparipura Road, Shyam Vihar Colony, Morena-476001, Madhya Pradesh.
35. Shri Sudhir Sing Satya Sing Patil, President ,Nirdhar Gramodyog Vikas Sanstha, H.No. 1616, Near Geeta Bhavan, At & P.O. Alandi Deevachi, Taluk Khed, District Pune- 412105, Maharashtra.
36. Shri N.N. Ashok, Secretary, M/s. The Coorg Progressive Beekeepers Cooperative Society Limited, P.O. Bhagamandala, District KODAGU – 571247, Karnataka.
37. Team Leader, M/s. Nagaland Beekeeping and honey Mission [NBHM], Government of Nagaland, 6<sup>th</sup> Mile (Old Sugar Mill), NH-29, Dimapur-797112, Kohima, Nagaland.



38. Shri Anil Kumar Tyagi, Divisional Engineer, U.P. State Agro Industrial Corporation Limited, H.No. 14, Sector 37, NOIDA-201303, Uttar Pradesh, [Anil\\_tya@yahoo.co.in](mailto:Anil_tya@yahoo.co.in)
39. Shri R.S. Patel, Managing Director, M/s. Amreli District Cooperative Milk Producers Union Ltd., AMR Dairy, AMR Tribheto Dhari Road, Distt. Amreli- 365601, Gujarat.
40. MD, National Dairy Development Board, PB No. 40, Anand - 388 001, Gujarat.
41. Managing Director, Banaskantha District Co-operative Milk Producers' Union Ltd., Banas Dairy, Pb No 20, Palanpur -385001, Dist : Banaskantha, Gujarat.
42. Shri S Nagarajun, Managing Director, *Mother Dairy* Fruit & Vegetable Pvt. Ltd, A-3, Sector-1, Noida, Uttar Pradesh-201 301 (India).
43. CPPD, Dabur India Ltd., Kaushambi, Sahibabad, Ghaziabad, Uttar Pradesh.

**Copy for information to:**

1. Director (Horti.), DAC & FW, Krishi Bhawan, New Delhi,
2. Sr. PPS to Secretary (AC&FW) & Chairman, NBB, DAC & FW, Krishi Bhawan, New Delhi,
3. Sr. PPS to Addl. Secretary (JS) & Chairman, MC, NBB, DAC & FW, Krishi Bhawan, New Delhi.
4. PPS to Horticulture Commissioner & MS, NBB, DAC & FW, Krishi Bhawan, New Delhi,
5. Guard file.



**F.No. 6-1/2017-NBB**  
**National Bee Board (NBB)**  
**Department of Agriculture, Cooperation & Farmers Welfare**

**Minutes of the Meeting held on 29<sup>th</sup> June, 2017 at 3.30 P.M. to discuss the detailed strategy for celebrating World Honey Bee Day (WHBD) on 19<sup>th</sup> August, 2017.**

A meeting was held under the Chairmanship of Shri Jalaj Shrivastava, Additional Secretary, DAC&FW and Chairman, Managing Committee, NBB and Vice-Chairman, NBB, DAC&FW, in Committee Room No. 142, Krishi Bhawan, New Delhi on 29<sup>th</sup> June, 2017. A list of participants is enclosed as Annexure-I.

2. The Chairman welcomed the participants and asked Dr. B.L.Sarswat, Executive Director, NBB to make a brief presentation about World Honey Bee Day (WHBD), strategy for celebrating it on 19<sup>th</sup> August, 2017 for discussion. Accordingly, ED, NBB made a brief presentation on the subject. The presentation highlighted the facts and history of WHBD, importance of WHBD and reasons beyond celebrating WHBD including role of honeybees/beekeeping in sustainable development of agriculture, maintaining environmental quality, etc. He mentioned that WHBD was officially announced by USDA in 2009 to honour honeybees and beekeeping. Since then, on 3<sup>rd</sup> Saturday of August of every year, the WHBD is being celebrated. It was also highlighted that honeybees are only insects which converts nectar and pollen into valuable food, otherwise it goes waste, if honeybees/beekeeping is not adopted. Therefore, honeybees are very much important in overall sustainability of life on the Earth. They help in food and nutritional security.

3. The ideas to celebrate **WHBD on 19<sup>th</sup> August, 2017** including **promotion of honey** in schools/colleges/sport clubs by arranging awareness camps and distribution of small pouch (5-10 gram) of honey, organising rallies, seminars/ exhibitions/conferences which may be inaugurated by Hon'ble AM and if possible, by Hon'ble PM, in future. Themes of the seminars, displaying various beekeeping equipments, tools, etc. and honey and other beehive products, giving live demonstrations of beehive/honeybees, organising competitions, displaying information on LED screens, etc. were also presented.

4. The initiatives taken by NBB, viz. Letters, explaining importance of honeybees/beekeeping, details of WHBD, strategy to be adopted, etc., have been sent to all the Directors of Horticulture./Mission Directors of all SHMs, APCs/Secretaries (Horticulture and Agriculture), Vice Chancellors of all State Agricultural Universities, KVIC, APEDA, Project Coordinator, AICRP(HB&P), IARI and State Khadi and Village Industries Boards, elected Members of MC, NBB and all members of NBB, etc.,

5. ED, NBB also suggested to celebrate **Indian Honey Bee/Beekeeping Day** for which following dates/options were presented:

a) **20<sup>th</sup> October** : 20<sup>th</sup> October, 2006, the date on which the first meeting of reconstituted NBB was held and strategy decided; OR

b) **7<sup>th</sup> November** : 7<sup>th</sup> November, 2006, the date on which the reconstituted NBB started its functioning ; OR

c) **13<sup>th</sup> November**: 13 November, 2006, the date on which 1<sup>st</sup> AGM of reconstituted NBB was held.



6. A request was also made by ED, NBB to all the participants to participate in National Seminar on Beekeeping being organized by NBB, in association with CCSHAU, Hisar at CSSRI, Karnal on 7<sup>th</sup> & 8<sup>th</sup> July, 2017.

7. The detailed discussions were held on strategy to be adopted for celebrating WHBD on 19<sup>th</sup> August, 2017. The details of discussions/suggestions made by the participants are summarized as under:-

- i) It was apprised that European Union is going to declare 20<sup>th</sup> May as World Honeybee Day, the date of birthday of Slovenia's Pioneering Scientist. World Honey Bee Day (WHBD) may be celebrated for two days i.e. 18<sup>th</sup> & 19<sup>th</sup> August, 2017 (Friday and Saturday). Minister of State for Agriculture and Farmers Welfare, Government of India may be requested for inauguration and Minister of Agriculture and Farmers Welfare, Govt. of India for valedictory function.
- ii) Some of the participants suggested that WHBD may be organized at Chandigarh and some suggested for Delhi. It was resolved that National Honey Bee Day (NHBD) may be organized in Chandigarh and World Honey Bee Day in Delhi.
- iii) The programme may be organised in all 5 regions North, South, East, West and North East. The responsibility of celebrating regional programmes may be given to State Agricultural Universities in association with beekeepers and State Departments of Horticulture/Agriculture.
- iv) Stalls/Exhibitions of beehive products and beekeeping equipments may be organized in seminars/conferences. Slogans for promoting honey consumption may be drafted and highlighted. Publicity may also be made about impurities, quality and crystallization nature of honey. Honey candies/pouches may be distributed. The programmes may be organized in schools/colleges for which the Ministry of HRD, State Governments and local municipal bodies may be approached. Beekeepers should go to schools and spread knowledge to students and rural population. Painting competitions may be organised. Details of WHBD and National Honey Bee Day may be highlighted on the website of NBB/Department.
- v) Value-added products of honey may be demonstrated. Some biscuits of millets/grams, etc. with honey as an ingredient, may be developed and promoted. The Ministry of Food Processing Industries (MoFPI) may be approached for earmarking funds for encouraging consumption/promotion of honey and other beehive products and for NPD (New Product Development).
- vi) Honey may be promoted in Mid Day Meal programme.
- vii) "Honey Mania"/Honey Festivals may be organised on the pattern of Mango Festivals, etc.
- viii) Messages about role of honeybees, importance of honey and other beehive products etc., their nutritional value, various uses of honey & other beehive products, importance in healthy life, etc. may be highlighted in the event and also on the website of NBB.
- ix) Camps may be organised by KVKs/Universities/Departments of Horticulture/Agriculture in the States. Displaying information through charts in KVKs/Universities/offices. A picture/film on beekeeping for 5-10 minutes may be shown.



- x) State Departments of Horticulture/Agriculture may be asked to bring farmers/beekeepers under Out of State Exposure Visit component.
- xi) The rates/prices of high value beehive products, viz. royal jelly, bee pollen, bee venom, etc., as are being sold in various PVRs, may be checked by Ms. Kanupriya. Suggestions may be given for effectiveness of NBB.
- xii) Advisories on good beekeeping practices may be published.
- xiii) Minutes may be uploaded on the website of NBB.

8. Chairman mentioned that more suggestions, if any, may be sent on e-mail of Dr.B.N.S.Murthy, Horticulture Commission on e-mail [bns.murthy@nic.in](mailto:bns.murthy@nic.in). By Monday (03.07.2017).

9. After detailed discussions, the following decisions were taken:-

- i) World Honey Bee Day will be celebrated for **two days i.e. on 18<sup>th</sup> & 19<sup>th</sup> August, 2017.**
- ii) The World Honey Bee Day (WHBD) may be celebrated in Delhi for which venue may be identified/booked either in **NASC Centre, PUSA or Pragati Maidan.**
- iii) Hon'ble Minister of State for Agriculture and Farmers Welfare, Government of India may be approached/invited for inaugurating the programme on 18<sup>th</sup> August and Hon'ble Minister for Agriculture & Farmers Welfare, Government of India for valedictory function on 19<sup>th</sup> August, 2017.
- iv) National Honey Bee Day may be celebrated on **20<sup>th</sup> October in Chandigarh.**
- v) At Regional level, World Honey Bee Day and National Honey Bee Day may be celebrated by the State Agricultural Universities (SAUs) in association with Beekeeping Industry/beekeepers and concerned State Departments of Agriculture/Horticulture.
- vi) A working group may be constituted for finalizing the detailed strategy and implementing the event of World Honey Bee Day on 18<sup>th</sup> & 19<sup>th</sup> August, 2017.
- vii) Awareness programmes about honeybees and their role in sustaining agriculture, food and nutritional security, etc. and also importance of honey in human life, etc., may be organized in schools/colleges/health clubs etc. for which Ministry of HRD, MCD, NDMC, may be approached.
- viii) High value honeybee products may be displayed and distributed among the participants.
- ix) Suggestions/strategy to be received from the members may be compiled and shared with all the participants for finalising the same.
- x) Efforts may be made for wide publicity to the programme.

The meeting ended with vote of thanks to the Chair.



**ATTENDANCE SHEET**

**Meeting to discuss strategy for celebration of World Honey Bee day on 19<sup>th</sup> August, 2017 under the Chairmanship of Shri Jalaj Shrivastava, Additional Secretary, DAC&FW, Govt. of India at 3.30 P.M. on 29.06.2017 in Room No. 142, Krishi Bhawan, New Delhi.**

1. Dr. B.N.S.Murthy, HC& Ms, NBB, DAC&FW, Krishi Bhawan, New Delhi.
2. Dr. B.L.Sarswat, Director (C/C) & Executive Director, NBB, DAC&FW, Krishi Bhawan, New Delhi.
3. Shri Jagjeet Singh, Chairman, Kashmir Group of Co. Ludhiana. Mobile No. 9814305080
4. Shri N.M.Kejriwal, Chairman, Kejriwal Bee Care India (Pvt.) Ltd., New Delhi. Mobile No. 9810033266
5. Shri Jaidev Singh, M.D., Ambrosia Natural Products Ltd. Delhi. Mobile No. 9810268758
6. Mzhir Mohanta, GM, SCM, Mother Dairy, Delhi. Mobile No. 9990849222.
7. Mohd. Tanzeem Ansari, President, Ekta Gramodhyog Sansthan, Saharanpur, Uttar Pradesh. Mobile No. 9412648465.
8. Dr. Satyen Yadav, President, HPMI, Noida, Uttar Pradesh. Mobile No. 9711136325
9. Shri Sanjiv Kumar, Tanishq Gramin Sewa Sansthan, Baghpat, UP. Mobile No. 8744066676
10. Ms. Amrita Singh, Hic-tech Natgural Products (India) Ltd., GTB Enclave, Delhi. Mobile No. 8588867959
11. Ms. Kanupriya Saijal, Beepositive, Delhi. Mobile No. 8447089111
12. Shri Sanpreet Singh Kohli, Salt Range Foods Pvt. Ltd. New Delhi. Mobile No. 9435103902
13. Shri Gajendra Singh, Secretary, Morena Jilla KHADHI Avam Gr. Sangh, Morena. Mobile No. 9827259772
14. Shri Ambuj Baliyan, Baliyan Khadi Gramodhyog Society, Muzaffarnagar, UP. Mobile No. 8997641578
15. Shri Devpvrat Baliyan, President, JKGWA, Muzaffarnagar, UP. Mobile No. 9927057578
16. Shri Simranjeet Singh, Rajpura, Punjab. Mobile No. 9653630000
17. Shri Jatinder Jeet Pal, MD, Maghi Ram & Sons, Ludhiana, Punjab. Mobile No. 9888381142
18. Dr. Jaikumar Sheoran, Life Member, NBB, Karnal. Mobile No. 9467343001
19. Shri Anil Singh Sindhu, Sindhu Gram Udyog Samiti, Jind, Haryana. Mobile No. 9468070177
20. Shri Prempal Singh, Director, Sunlite India Agro Producers Co. Ltd., Haridwar, Uttarakhand. Mobile No. 9968152666

